Hoshino Hayate

Year of Birth: 2000

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**Summary**

Creative and detail-oriented graphic designer with over 5 years of experience in branding, print, and digital design.

Proven ability to develop visually compelling designs that effectively communicate client messages and enhance brand identity.

Proficient in Adobe Photoshop, Figma, and web design technologies.

Passionate about leveraging design to solve problems and create engaging user experiences.

**Technology**

Design Software: Adobe Photoshop, Adobe Illustrator, Figma,

Web Technologies: Basic HTML, CSS and JavaScript

Branding and Identity Design: Expertise in creating a consistent brand narrative

User Experience (UX) Design: Understanding of user-centered design principles

**Work History**

**Senior Graphic Designer**

Creative Agency — San Francisco, CA June 2022 – Present

* Led branding projects for high-profile clients, resulting in a 30% increase in customer engagement.
* Designed and executed marketing materials for digital and print, including brochures, social media graphics, and email campaigns.
* Collaborated with cross-functional teams to develop cohesive design strategies that aligned with client objectives.

**Graphic Designer**

Design Studio Inc. — San Francisco, CA January 2021 – May 2022

* Created visual content for various platforms, including websites, advertisements, and promotional materials.
* Developed a comprehensive brand identity for a startup, including logo design and brand guidelines.
* Assisted in the redesign of the company website, improving user experience and increasing site traffic by 25%.

**Junior Graphic Designer**

Artworks Agency — San Francisco, CA June 2019 – December 2020

* Supported senior designers in creating marketing collateral and digital assets.
* Participated in brainstorming sessions to generate creative concepts for client projects.
* Managed multiple projects simultaneously, ensuring timely delivery and adherence to brand guidelines.

**Projects**

https://www.figma.com/design/Rtq7VDJI7KhGu9uRv6l8FR/Content\_Moderation\_System

<https://de-optima.vercel.app/>